

**Alberta Weekly Newspapers Association (AWNA)
Better Newspapers Competition (BNC) 2007
CAMPUS DIVISION**

The Alberta Weekly Newspapers Association encourages excellence by sponsoring its annual BNC provincial competition in celebration of the achievements of its member newspapers.

For the first time in its history AWNA extends its BNC competition to include Campus Division categories for non-member campus newspapers.

Campus newspapers competitions categories are:

- Outstanding Campus Newspaper
- Best News Story in a Campus Newspaper
- Best Feature Story in a Campus Newspaper
- Best Photograph in a Campus Newspaper

Submission deadline dates for both the general BNC 2007 contest and the Campus Division are:

- Tuesday, February 20, 2007

Download and print the Entry Forms once you are ready to compile and submit your entry.

Judging

Judges will be chosen by the AWNA and their decisions will be final.

Announcing the Winners

Nominees are announced and presentation of the awards will be made at AWNA's Spring Meeting on Friday, June 8, 2007.

Still have Questions?

Contact Maurizia Hinse by e-mail at: mauriziahinse@awna.com

**Alberta Weekly Newspapers Association
2007 Better Newspapers Competition - Entry Book
CAMPUS DIVISION**

Deadline: Tuesday, February 20, 2007

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Rules of Entry

1. Definition of an Entrant:

The competition is open to all post-secondary campus newspapers in Alberta and the Northwest Territories.

2. Scope of the Competition:

All entries will be based on editions published during the 2006 calendar year. Specifically editions published during April 3 to 9 and October 2 to 8, 2006. Newspapers who publish monthly are to submit their April and October 2006 editions.

3. Limit of Number of Entries:

Only one entry per newspaper may be submitted in any category.

4. Entry Deadline:

Entry deadline is Tuesday, February 20, 2007. All entries must be received at the AWWA office-Suite 800, Terrace Plaza, 4445 Calgary Trail, Edmonton, AB T6H 5R7-postmarked or shipped prepaid *prior* to midnight on Monday, February 20, 2007. Packages shipped C.O.D. will not be accepted.

5. Entry Fees:

No entry fees are charged.

6. Forms:

A completed Entry Form must accompany each entry. Incomplete entries will not be accepted.

7. Identification of Entries:

All entries must be clearly marked using the entry tags (*see Forms page 3*). Each category entry must be enclosed in a labelled individual envelope and then be packaged together with a filled out Entry Form - Campus Division (*see page 1*) along with all other entries from the campus newspaper.

Required in each entry **envelope** are:

- One full-page tear sheet or one set of tear sheets for multiple-page entries OR in the case of Outstanding Campus Newspaper the two complete editions as required.
- Clear identification of articles. Photocopies and clippings will be disqualified. Incomplete entries will also be disqualified. (Consult the description of each category you are entering for materials to be submitted.)

Required in each entry **package** are:

- Entry envelopes (as listed above) for each of the four categories entered.
- One Entry Form - Campus Division clearly filled out and itemising each of the entries enclosed in the package.

8. Announcement of Winners:

Winners will be announced during the 87th AWWA's Spring Meeting at an awards ceremony to be held on Friday, June 8 2007, in Red Deer, Alberta.

9. Entries become the property of the Alberta Weekly Newspapers Association and may be reproduced by AWWNA in any of its publications.

NOTE: Maintain a copy of your submissions for later announcements. Due to the high volume of entries, AWWNA is unable to trace individual entries following submission to judges. Use the Entry Summary Sheet ("Forms Page 2") to record your entries for your files.

If you have any questions, please contact Maurizia Hinse at the AWWNA office at
1 800 282 6903
or
780 434 8746
Extension number 225.

Award Categories

Outstanding Campus Newspaper

This award is based on the total newspaper quality and :

- Recognises outstanding overall achievement in journalism school and post-secondary press.
- Newspapers must submit to AWWNA one copy each of two issues-one from the week of April 3 to 9, and one from the week of October 2 to 8. Or if the newspaper is published monthly one copy each for the months of April and October 2006.
- Newspapers that publish two or more editions per week are required to select one edition and enter the same edition for the weeks selected by AWWNA. Newspapers that publish less frequently than once per week are required to submit the edition from the first week that they published immediately following the week selected by AWWNA.
- Judges will select the top three newspapers and provide numerical scores and comments about the winning entries.

The numerical scoring is as follows:

- Quality of Writing 15 points;
- Photography 10 points;
- Design and Layout 10 points;
- Print Quality 5 points;
- Advertising 10 points;
- Total: 50 points.

Circulation Open

Best News Story in a Campus Newspaper

Entries will consist of:

- One story written by a student journalist, published in one issue, and dealing with a local college/university related event, situation, or issue of some newsworthy importance to students.
- One set of full-page tear sheets containing the article, with the article clearly marked and visible for judging. An explanatory letter may accompany the entry to provide background information. The writer's name must be included with the entry.

Judging will be based on:

- local interest, objectivity, impact, timeliness, and quality of writing

Judges will provide comments about the winning newspapers

Circulation open

Best Feature Story in a Campus Newspaper

Entry will consist of:

- one story written by a student journalist, published in one issue, about one specific college/university topic of interest to students
- Must include full-page tear sheets, with the article clearly marked and visible for judging. An explanatory letter may accompany the entry to provide background information. The writer's name must be included with the entry.

Judging will be based on:

- approach, quality of writing, clarity of presentation and uniqueness

Judges will provide comments about the winning newspapers.

Circulation open

Best Photography in a Campus Newspaper

Entry will consist of:

- one news/feature/sports photograph of college or student activities taken by a student photographer
- Must include one full-page tear sheet with the photo clearly marked and visible for judging. One picture only will be accepted for judging. Actual prints are not necessary. The photographer's name must be included with the entry.
- Any image created or manipulated with computer software is not acceptable. Judges will provide comments about the winning newspapers.

Judges will select the top three newspapers based on the following scoring system:

- News/feature/sports value 15 points;
- Originality and imagination 15 points;
- Presentation (technical skill, composition, focus, clarity, reproduction, cropping, cutline) 20 points;
- Total 50 points.

Circulation open

Entry Forms

All entries must be submitted with an entry form, and the appropriate entry tag(s) affixed. All forms, tags and further instructions are included in the 2006 Entry Forms document below:

[Download the 2006 Entry Forms, Campus Division](#) (in PDF)