

**AWNA...Good News...
Good Business**

To order your Blanket Classified, contact your local member newspaper or the AWNA Central Office at 1-800-282-6903 ext. 228 (Alberta only)

Or at
780-434-8746 ext. 228 (phone)
780-438-8356 (fax)

In order to maintain low costs of Blanket Classifieds, credit terms are not available. **Payment with order is required.** All ads are subject to GST.

Weekly order deadline:
Wednesday, 4:00 p.m. for the following week. (Alberta only)



Your ad will receive over 1.3 million exposures for only \$259.00

Want to reach beyond Alberta?

We can place Blanket Classifieds clear across Canada.

Province	# Papers	Circulation	Cost	Extra Words
Alberta & NWT	117	877,479	\$259.00	\$8.00
B.C. & Yukon	115	1,966,203	\$395.00	\$9.00
Saskatchewan	84	356,252	\$209.00	\$5.00
Manitoba	46	375,299	\$189.00	\$5.00
Ontario*	198	2,438,304	\$449.00	\$6.00
Quebec (English)	26	339,282	\$160.00	\$6.00
Atlantic	59	342,056	\$159.00	\$5.00
Total Canada	645	6,694,875	\$1,820.00	\$44.00

Manitoba & Ontario Blanket Classified ads can also be purchased on a regional basis.

	# Papers	Circulation	Cost	Extra Words
Ontario*				
Western Ont.*	67	548,185	\$142.00	\$6.00
Central Ont.*	42	702,506	\$145.00	\$6.00
Eastern Ont.*	60	1,018,599	\$155.00	\$6.00
Northern Ont.*	29	169,014	\$90.00	\$6.00
Manitoba				
Western Man.	25	76,651	\$119.00	\$5.00
Eastern Man.	21	298,648	\$119.00	\$5.00

Quebec (French) 149 4,521,544 \$1074.00 N/A

Cost based on 25 words

Deadlines vary from province to province

Prices subject to change without notice

*Maximum 75 words

Discount (each province): Run ad 10 times within (except Quebec French) 6 months, 11th ad is **FREE.**

All ads are subject to GST.

AWNA can also help with display (ROP) advertising - ask about our one order=one bill placement service. It simplifies placement to one paper or a group of papers.



Classified Advertising

\$259⁰⁰

Blankets Alberta & NWT

AWNA Blanket Classified Advertising

\$259.00 is all it costs to place up to 25 words in an Awna Blanket Classified Ad. Additional words are \$8.00 each.

Your Ad will appear in over 115 Awna community newspapers blanketing Alberta and N.W.T.

Classified advertising is one of the most highly read community newspaper sections providing a highly effective advertising vehicle.

Reach: Over 80% of Alberta's non-metro households

Readership: Over 95% of all adults living in those households

Results: Awna newspapers deliver - efficiently and effectively

Your Awna Blanket Classified Ad will appear in the following community newspapers:*

Newspaper	Phone #	Circulation
Airdrie Rocky View Weekly	403-948-1885	15,984
Airdrie City View	403-948-1885	13,988
Airdrie Echo	403-948-7280	14,833
Athabasca Advocate	780-675-9222	3431
Banff Crag & Canyon	403-762-2453	5923
Barrhead Leader	780-674-3823	3731
Bashaw Star	780-372-3608	484
Bassano Times	403-641-3636	547
Beaumont News	780-929-6632	5666
Beaverlodge Advertiser	780-354-2592	651
Beaverlodge & District News	780-354-2980	1252
Bonnyville Nouvelle	780-826-3876	3454
Bow Island Commentator	403-545-2258	6118
Brooks & County Chronicle, The	403-793-2252	11,628
Brooks Bulletin	403-362-5571	4332
Brooks Weekend Regional	403-362-5571	8731
Calgary Fast Forward Weekly	403-244-2235	22,151
Camrose Canadian	780-672-4421	14,552
Canmore Leader	403-678-2365	6837
Canmore/Banff Rocky Mtn. Outlook	403-609-0220	10,183
Cardston Temple City Star	403-653-4664	1005
Carstairs Courier	403-337-2806	3712
Castor Advance	403-882-4044	856
Claresholm Local Press	403-625-4474	1860
Coaldale Sunny South News	403-345-3081	3703
Cochrane Times	403-932-3500	10,631
Cold Lake Sun	780-594-5881	6240
Consort Enterprise	403-577-3337	1273
Coronation East Central AB Review	403-578-4111	21,371
Crowsnest Pass Herald	403-562-2248	2268
Crowsnest Pass Promoter	403-562-8884	1536
Devon Dispatch News	780-987-3488	7087
Didsbury Review	403-335-3301	3178
Drayton Valley Western Review	780-542-5380	4022
Drumheller Mail	403-823-2580	4720
Drumheller, Inside	403-823-3333	4068
Eckville Echo	403-887-2331	2307
Edmonton Examiner	780-453-9001	127,593
Edmonton See Magazine	780-430-9003	18,411
Edson Leader	780-723-3301	3141
Edson Weekly Anchor	780-723-5787	4924
Elk Point Review	780-724-4087	609
Fairview Post	780-835-4925	2113
Falher Smoky River Express	780-837-2585	2242
Fort Macleod Gazette	403-553-3391	1349
Fort McMurray Connect	780-790-6627	22,965
Fort Saskatchewan Record	780-998-7070	7835
Fort Simpson Deh Cho drum	867-873-4031	1432
Fort Smith Slave River Journal	867-872-3000	1547
Fox Creek Times	780-622-5071	523
Grande Cache Mountaineer	780-827-3539	1316
Hanna Herald	403-854-3366	2395
Hay River Hub	867-874-6577	2124
High Prairie South Peace News	780-523-4484	1917
High River Times	403-652-2034	6782
Hinton Parklander	780-865-3115	4293
Innisfail Province	403-227-3477	8037
Inuvik Drum	867-873-4031	1227

*Participating newspapers retain the right to reject any advertisement which does not meet with their advertising standards.

Jasper Fitzhugh	780-852-4888	3383
Lac La Biche Post	780-623-4221	2787
Lacombe Globe	403-782-3498	2916
Lamont Farm 'N' Friends	780-421-9715	22,307
Lamont Leader	780-895-2780	3780
Leduc Representative	780-986-2271	13,492
Leduc / Wetaskiwin Pipestone Flyer	780-387-5797	20,116
Lethbridge Southern Sun Times	403-328-4410	25,025
Lloydminster Meridian Booster	780-875-3362	14,634
Lloydminster Source	306-825-5111	14,358
Mayerthorpe Freelancer	780-786-2602	1,097
Morinville Free Press	780-939-3309	10,043
Nanton News	403-646-2023	924
Okotoks Western Wheel	403-938-6397	15,411
Olds Albertan	403-556-7510	6892
Oyen Echo	403-664-3622	1492
Peace River Record-Gazette	780-624-2591	2402
Pincher Creek Echo	403-627-3252	2384
Ponoka News	403-783-3311	5906
Provost News	780-753-2564	1971
Raymond Magrath Westwind Weekly News	403-758-6911	1648
Red Deer Express	403-346-3356	32,459
Redwater Review	780-942-2023	4820
Rimbey Review	403-843-4909	5576
Rocky Mtn House Mountaineer	403-845-3334	4133
Rycroft Central Peace Signal	780-765-3604	2561
St. Albert Gazette	780-460-5500	24,556
St. Albert Saint City News	780-460-8000	20,311
St. Paul Journal	780-645-3342	4090
Sedgewick Community Press	780-385-6693	2702
Sherwood Park News	780-464-0033	27,040
Slave Lake Lakeside Leader	780-849-4380	3285
Slave Lake Scope	780-849-4350	882
Smoky Lake Signal	780-656-4114	1481
Spruce Grove Examiner	780-962-4257	10,761
Stettler Independent	403-742-2395	3178
Stony Plain Reporter	780-962-4257	10,516
Strathmore Standard	403-934-3021	5581
Sundre Round-up	403-638-3577	1890
Swan Hills Grizzly Gazette	780-333-2100	443
Sylvan Lake News	403-887-2331	7903
Taber Times	403-223-2266	2740
Three Hills Capital	403-443-5133	4066
Tofield Mercury	780-662-4046	1470
Two Hills & County Chronicle	780-657-2524	1519
Valleyview Valley Views	780-524-3490	1381
Vauxhall Advance	403-654-2122	637
Vegreville Observer	780-632-2353	7497
Vermilion Standard	780-853-5344	6063
Vermilion Voice	780-853-6305	5775
Viking Weekly Review	780-336-3422	1206
Vulcan Advocate	403-485-2036	2025
Wabasca Fever	780-891-2108	794
Wainwright Edge	780-842-4465	6983
Wainwright Star	780-842-4465	6983
Westlock News	780-349-3033	3775
Wetaskiwin Times Advertiser	780-352-2231	11,214
Whitecourt Star	780-778-3977	2836
Yellowknife Yellowknifer	867-873-4031	6291
Total Circulation		877,479