

2010 Arts and Culture Award

AWARDS OF EXCELLENCE

Awarded to the best article, feature or series highlighting performing, visual or literary arts in the community. The focus can be on an individual, group, event, innovation, history, etc – but it must relate directly to arts and culture in the community. The winning entry should help people become more aware of and/or more involved in arts and cultural opportunities or issues in the community. It may also address a community problem related to those activities. The award strives to recognize a story that goes beyond the usual arts review or single interview profile.

Entries are judged on:

- Quality and clarity of writing (style, organization of thoughts, grammar) - 30 points
- Quality of reporting (research, initiative, comprehensiveness) - 30
- Original treatment of the topic and interest to community - 20
- Effectiveness in enhancing the public understanding of, or interest in, arts and culture in the community - 20

ONE Entry per newspaper

Entry must come from a staff member or regular freelancer/contributor

YOU may not submit the same entry in more than one category.

ENTRY should clearly show a date from April 1/09 - March 31/10

JUDGING will be arranged by AWWNA and the judges' decision will be final.

ENTRY DEADLINE : May 13, 2010

Awards of Excellence

1. Go to www.betternewspapercontest.com
2. Click on “Newspaper Login” (upper left)
3. Select 2010 AWWNA Premier Awards from the Contest drop down menu
4. Select your newspaper from the News Organization drop down menu
5. a) If this is your first time here, enter the temporary password ‘bnc’.
- b) If you have logged in previously, enter the password you chose for yourself.
6. If this is your first time here, you are asked to choose a password, for account security
When you are logged in and viewing your ‘dashboard’ and can see from here the entries and info you have submitted so far.
1. To add an entry:
 - a. hover mouse over “My Contest” (upper left), and select “Submit Entry”
 - b. Choose a category and fill in the appropriate fields
 - c. Click Browse to upload your entry (or the hi-res PDF page that you submitted to AWSOM is ideal)
 - d. Click Submit