

2010 Advertising

# AWARDS OF EXCELLENCE



The Canadian Wheat Board

## Best Agriculture Supplement or Section

**E**ntry must consist of a minimum of four tabloid pages or two broadsheet pages from any issue between April 1, 2009 and March 31, 2010, devoted entirely to some aspect or aspects of agriculture and containing both advertising and editorial. **ONE** entry per newspaper. Entries will be judged on content, originality, layout, effectiveness of presentation and adherence to a stated theme. Judging will be arranged by the Canadian Wheat Board and all decisions will be final.

**POINTS** will be deducted for use of “canned copy” or other outside material.

**NOTE:** ENTRY may be, but are not restricted to, fall or spring Agriculture Week promotions.

### CASH AWARDS:

- \$500 - 1st place
- \$250 - 2nd place
- \$125 - 3rd place

**ENTRY DEADLINE : May 13, 2010**

The Canadian Wheat Board  
**Best Agriculture  
Supplement or Section**

### ATTACH TO ENTRY

Newspaper \_\_\_\_\_

Publisher \_\_\_\_\_

Email \_\_\_\_\_

Mail / courier entries to:

Maurizia Hinse

AWNA

3228 Parsons Road

Edmonton, AB T6N 1M2

2010 Better Newspapers Competition

