

2010 Better Newspapers Competition



2010 Community Service Award

AWARDS OF EXCELLENCE

This award recognizes newspapers that have demonstrated a leadership role that goes well beyond reporting the news and the newspaper's normal community service mission (unusual support for a community cause or program, fundraising efforts, public awareness, education, etc). The story or campaign should clearly indicate a contribution to the betterment of the community. Service must be non-political and provide no obvious financial benefit to the newspaper. Can be a one-time event or an ongoing program. Your entry must consist of tear sheets of the story or campaign along with any relevant material relating to the newspaper's community service (letters, pictures, descriptive accounts, etc). This award recognizes the achievements of the newspaper as a whole not individuals.

Entries are judged on:

- Extent of newspaper involvement in community service - 30 points
- Relative importance of project - 20 points
- Benefit to community - 30 points
- Innovation of idea - 10 points

ONE Entry per newspaper

EACH entry must come from a staff member or regular freelancer/ contributor

INCLUDE name of writer(s)

ENTRY should clearly show a date from April 1/09 - March 31/10

JUDGING will be arranged by AWWNA and the judges' decision will be final.

ENTRY DEADLINE : May 13, 2010

Awards of Excellence

1. Go to www.betternewspapercontest.com
2. Click on "Newspaper Login" (upper left)
3. Select 2010 AWWNA Premier Awards from the Contest drop down menu
4. Select your newspaper from the News Organization drop down menu
5. a) If this is your first time here, enter the temporary password 'bnc'.
b) If you have logged in previously, enter the password you chose for yourself.
6. If this is your first time here, you are asked to choose a password, for account security
When you are logged in and viewing your 'dashboard' and can see from here the entries and info you have submitted so far.
 1. To add an entry:
 - a. hover mouse over "My Contest" (upper left), and select "Submit Entry"
 - b. Choose a category and fill in the appropriate fields
 - c. Click Browse to upload your entry (or the hi-res PDF page that you submitted to AWSOM is ideal)
 - d. Click Submit