

2010 Editorial

AWARDS OF EXCELLENCE

Ducks Unlimited Canada

Best Habitat Conservation Story

Category Description:

The Ducks Unlimited Canada Award for Best Habitat Conservation Story will be awarded to Alberta weekly newspaper writers who profile conservation related stories in Alberta.

Judges will be considering the subject material, clarity, content and originality of the story. Stories must provide environmentally-focused information and provoke discussion related to:

- Σ **The conservation of wetlands and their associated uplands habitats** such as:
 - o Healthy watershed management/planning/implementation
 - o Water quality and quantity issues relating to wetlands (droughts/filtration/flooding/ etc)
 - o Wildlife friendly agricultural crops and practices that contribute to wildlife habitat conservation (fall-seeded crops/?)
 - o Native grassland conservation and management that benefits wetlands and wildlife (rangeland stewardship)
 - o Research relating to any of the above
 - o Individuals and organizations relating to any of the above
 - o Education for youth or adults relating to any of the above

Submission Guidelines:

1. Only ONE entry per newspaper.
2. Stories must be related to habitat conservation in Alberta.
3. Entries must be selected from an issue published between April 1, 2009 and March 31, 2010. Judging will be arranged by Ducks Unlimited Canada and the judges' decision will be final.
4. **Please include Editor's name.**

CASH AWARD

- \$200 - 1st place and a DUC Decoy

ENTRY DEADLINE : May 13, 2010

Awards of Excellence

1. Go to www.betternewspapercontest.com
2. Click on "Newspaper Login" (upper left)
3. Select 2010 AWNA Premier Awards from the Contest drop down menu
4. Select your newspaper from the News Organization drop down menu
5. a) If this is your first time here, enter the temporary password 'bnc'.
b) If you have logged in previously, enter the password you chose for yourself.
6. If this is your first time here, you are asked to choose a password, for account security
When you are logged in and viewing your 'dashboard' and can see from here the entries and info you have submitted so far.
 1. To add an entry:
 - a. hover mouse over "My Contest" (upper left), and select "Submit Entry"
 - b. Choose a category and fill in the appropriate fields
 - c. Click Browse to upload your entry (or the hi-res PDF page that you submitted to AWSOM is ideal)
 - d. Click Submit

2010 Better Newspapers Competiti

