

2010 Advertising

AWARDS OF EXCELLENCE

AWARD

for

EFFECTIVE AND ORIGINAL USE OF COLOUR IN ADVERTISING

This award recognizes and encourages the use of colour in advertising.

ONE entry per newspaper will be accepted.

INDICATE the name of the production person involved in the completion of your submission.

ENTRY must have been published between April 1, 2009 and March 31, 2010.

ENTRY DEADLINE: May 13, 2010

Awards of Excellence

1. Go to www.betternewspapercontest.com
2. Click on "Newspaper Login" (upper left)
3. Select 2010 AWNA Premier Awards from the Contest drop down menu
4. Select your newspaper from the News Organization drop down menu
5. a) If this is your first time here, enter the temporary password 'bnc'.
b) If you have logged in previously, enter the password you chose for yourself.
6. If this is your first time here, you are asked to choose a password, for account security
When you are logged in and viewing your 'dashboard' and can see from here the entries and info you have submitted so far.
 1. To add an entry:
 - a. hover mouse over "My Contest" (upper left), and select "Submit Entry"
 - b. Choose a category and fill in the appropriate fields
 - c. Click Browse to upload your entry (or the hi-res PDF page that you submitted to AWSOM is ideal)
 - d. Click Submit