

2010 Better Newspapers Competition



2010 Environmental Writing Award **AWARDS OF EXCELLENCE**

Awarded to the best article, feature, or series relating to an environmental topic or issue in, or impacting, the community.

The winning entry should enhance public awareness or understanding of environmental issues.

The entry should NOT be an editorial.

Entries are judged on:

- Quality and clarity of writing (style, organization of thoughts, grammar) 30 points
- Quality of reporting (research, initiative, comprehensiveness) - 30
- Original treatment of the topic and relevance to community - 20
- Impact on readers/ enhancement of public awareness - 20

ONE Entry per newspaper

ENTRY should clearly show a date from April 1/09 - March 31/10

EACH entry must come from a staff member or regular freelancer/contributor

DO NOT submit the same entry in more than one category.

JUDGING will be arranged by AWNA and the judges' decision will be final.

ENTRY DEADLINE: MAY 13, 2010

Awards of Excellence

1. Go to www.betternewspapercontest.com

2. Click on "Newspaper Login" (upper left)

3. Select 2010 AWNA Premier Awards from the Contest drop down menu

4. Select your newspaper from the News Organization drop down menu

5. a) If this is your first time here, enter the temporary password 'bnc'.

b) If you have logged in previously, enter the password you chose for yourself.

6. If this is your first time here, you are asked to choose a password, for account security. When you are logged in and viewing your 'dashboard' and can see from here the entries and info you have submitted so far.

1. To add an entry:

a. hover mouse over "My Contest" (upper left), and select "Submit Entry"

b. Choose a category and fill in the appropriate fields

c. Click Browse to upload your entry (or the hi-res PDF page that you submitted to AWSOM is ideal)

d. Click Submit