

2010 Advertising
AWARDS OF EXCELLENCE
Excellence in
Creative Advertising

One entry per newspaper will be accepted. Full page entries are required.
Colour will not be considered in judging.

Indicate the name of the production person(s)

Entry must have been published between April 1, 2009 and March 31, 2010.

DO NOT submit the same entry in more than one category

- Overall impact 30 points
- Design 25
- Quality of copywriting 15
- Images/ graphics 15
- Creativity/ originality 15

JUDGING will be arranged by Awna and the judges' decision will be final.

ENTRY DEADLINE : May 13, 2010

Awards of Excellence

1. Go to www.betternewspapercontest.com
2. Click on "Newspaper Login" (upper left)
3. Select 2010 Awna Premier Awards from the Contest drop down menu
4. Select your newspaper from the News Organization drop down menu
5. a) If this is your first time here, enter the temporary password 'bnc'.
b) If you have logged in previously, enter the password you chose for yourself.
6. If this is your first time here, you are asked to choose a password, for account security
When you are logged in and viewing your 'dashboard' and can see from here the entries and info you have submitted so far.
 1. To add an entry:
 - a. hover mouse over "My Contest" (upper left), and select "Submit Entry"
 - b. Choose a category and fill in the appropriate fields
 - c. Click Browse to upload your entry (a jpg file, or the hi-res PDF page that you submitted to AWSOM is ideal)
 - d. Click Submit