

2010 AUNA Better Newspapers Competition

AWARDS OF EXCELLENCE

**ENTRY DEADLINE: May 13, 2010 email: maurizia@awna.com
SUBJECT LINE: MRU Website Award**

The AUNA will recognize the best web sites being produced by association members, with an award sponsored by the Journalism Program in the Centre for Communication Studies at Mount Royal University, Calgary.

Mount Royal College faculty and staff will judge the entries and the awards for the top three sites will be given as part of the Premier Awards at the September 2010 AUNA event.

Members need register their site for consideration by May 13, 2010. A judging panel will consider all entries over a two-week period and establish a short-list. A second panel will make the final decisions and awards will be given for the top three sites based on the following criteria.

<i>Information provided</i>	<i>Use of photos and graphics</i>	<i>Interactivity with users</i>	<i>Ease of use and navigation</i>	<i>Overall look and design</i>
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Each of the short listed websites will receive a score out of three for each of these criteria with a score of 1 being good and 3 being excellent.

The Mount Royal University Website Awards

*To enter email the following information to maurizia@awna.com by May 13, 2010
Subject Line: MRC Website Award*

1. Newspaper Name
2. URL
3. Publisher Name
4. Phone/ email
5. Was your site designed by staff, an independent designer, corporate office, or other?
6. How long have you had a website?
7. What benefit do you feel the newspaper derives (or will derive) from having a website?
8. What do you consider the biggest problem you face in maintaining the site?
9. Other comments you might have about creating/effectively using your website?