

Display Ad Mechanical Requirements

Tabloids - 6 column - 67 Newspapers

Airdrie City View	Elk Point Review	Raymond Magrath
Airdrie (Rural) Rocky View Weekly	Falher Smoky River Express	Westwind Weekly News
Athabasca Advocate	Ft. Macleod Gazette	Red Deer Express
Barrhead Leader	Ft. McMurray Connect	Rycroft Central Peace Signal
Bassano Times	Fort Simpson Deh Cho Drum	Sedgewick Community Press
Beaverlodge Advertiser	Fort Chipewyan/Fort Smith	Slave Lake Lakeside Leader
Beaverlodge & District News	Slave River Journal	Smoky Lake Signal
Bonnyville Nouvelle	Fox Creek Times	St. Albert Gazette
Brooks & County Chronicle	Grande Cache Mountaineer	St. Albert Saint City News
Brooks Weekend Regional	Hay River Hub	St. Paul Journal
Calgary Fast Forward Weekly	High Prairie South Peace News	Sundre Round-Up
Canmore/Banff Rocky	Innisfail Province	Swan Hills Grizzly Gazette
Mountain Outlook	Inuvik Drum	Sylvan Lake News
Cardston Temple City STAR	Jasper Fitzhugh	Three Hills Capital
Carstairs Courier	Lac La Biche Post	Tofield Mercury
Claresholm Local Press	Lamont Leader	Two Hills & County Chronicle
Coaldale Sunny South News	Leduc Wetaskiwin Pipestone Flyer	Valleyview Valley Views
Consort Enterprise	Lethbridge Sun Times	Vauxhall Advance
Crowsnest Pass Herald	Lloydminster Source	Vegreville Observer
Didsbury Review	Ocotoks Western Wheel	Vermilion Voice
Drumheller, Inside	Olds Albertan	Viking Weekly Review
Eckville Echo	Oyen Echo	Westlock News
Edmonton See Magazine	Provost News	Yellowknife Yellowknifer
Edson Weekly Anchor		

Tabloids - 8 column - 10 Newspapers

Bashaw Star	Lamont Farm 'n' Friends	Rimbey Review
Castor Advance	Morinville Free Press	Wainwright Review
(Coronation) East Central Alberta Review	Ponoka News	Wainwright Star
	Redwater Review	

Tabloid - 10 column - 33 Newspapers

Airdrie Echo	Edson Leader	Nanton News
Banff Crag and Canyon	Fairview Post	Peace River Record-Gazette
Beaumont News	Fort Saskatchewan Record	Pincher Creek Echo
Camrose Canadian	Hanna Herald	Sherwood Park News
Canmore Leader	High River Times	Spruce Grove Examiner
Cochrane Times	Hinton Parklander	Stony Plain Reporter
Cold Lake Sun	Lacombe Globe	Strathmore Standard
Crowsnest Pass Promoter	Leduc Representative	Vermilion Standard
Devon Dispatch News	Lloydminster	Vulcan Advocate
Drayton Valley Western Review	Meridian Booster	Wetaskiwin Times
Edmonton Examiner	Mayerthorpe Freelancer	Whitecourt Star

Tabloids - 5 column (Pony) - 2 Newspapers

Slave Lake Scope Newspaper	Wabasca Fever
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Broadsheet - 6 column - 6 Newspapers

Bow Island Commentator	Rocky Mountain House Mountaineer
Brooks Bulletin	Stettler Independent
Drumheller Mail	Taber Times

Tabloids

• 6 column sizing format for display ads

- 1 column - 1 1/2"
- 2 columns - 3 1/4"
- 3 columns - 5"
- 4 columns - 6 3/4"
- 5 columns - 8 3/8"
- 6 columns - 10 1/8"

• 8 column sizing format for display ads

- 1 column - 1 3/16"
- 2 columns - 1/4"
- 3 columns - 3 13/16"
- 4 columns - 5 1/16"
- 5 columns - 6 7/16"
- 6 columns - 7 3/4"
- 7 columns - N/A
- 8 columns - 10 1/4"

• 10 Column sizing format for display ads

- 1 column - N/A
- 2 columns - 1.9"
- 3 columns - 3"
- 4 columns - 4"
- 5 columns - 5"
- 6 columns - 6 1/16"
- 7 columns - 7 1/8"
- 8 columns - 8 1/4"
- 9 columns - N/A
- 10 columns - 10.3"

• 5 column (Pony) sizing format for display ads

- 1 column - 1 1/2"
- 2 columns - 3 1/16"
- 3 columns - 4 3/4"
- 4 columns - 6 3/16"
- 5 columns - 8"

Broadsheets

• Broadsheet 6 Column (EZ Fit)

- 1 column - 1 5/8"
- 2 columns - 3 3/8"
- 3 columns - 5 1/8"
- 4 columns - 7"
- 5 columns - 8 3/4"
- 6 columns - 10 1/2"