



**Alberta Weekly Newspapers Association
90th Annual Convention
September 10, 11, 2010**

**Hotel Arts,
Calgary, Alberta**

Preliminary Agenda



PRELIMINARY AGENDA

Friday, September 10

- 8:00 a.m. - 5:00 pm Registration desk open - Spectrum Foyer
- 9:30 am AWWA annual business meeting - Spectrum 1
- 10:30 - 10:45 am Coffee break - Spectrum Foyer
- Noon Lunch followed by the Bear Pit Session - Spectrum 2/3
- sponsored by FortisAlberta
- 1:30 - 3:30 pm **ADVERTISING AGENCY ROUNDTABLE III** - Studio
This is your chance to hear agency clients discuss how they use community newspaper and the issues we face in attracting more business from them.
Other topics will include: Online advertising and
Coordinate the selling of inserts. More information will follow.
AWWA members only.
- 3:15 - 3:30 pm Coffee service - Spectrum Foyer
- 5:45 pm Pre-banquet reception, appetizers and punch - sponsored by Ducks Unlimited; will speak for about 5 minutes thanking AWWA members for their support - Spectrum Foyer
- 5:45 pm Cash bar - Spectrum Foyer
- 6:30 pm Buffet Dinner - Spectrum 2/3
Co-sponsored by Alberta Energy Resources Conservation Board;
Direct Energy TransCanada and
Alberta Innovates - Technology Futures
Presentation by: Direct Energy - meet the winner of this year's Volunteer Citizen of the Year award
Get dressed up in your favourite Wizard of Oz Character. Join in for an evening of fun and Oz trivia.
- 9:00 - 1:00 am Hospitality suite open - Suite # to be confirmed

Saturday, September 11

- 8:30 a.m.- 3:00 pm Registration desk open - Spectrum Foyer
Fund-raiser for C. A. MacLean Bursary
- 9 - 10 am Continental Breakfast - Spectrum 2
- 10:00 am Business session - Spectrum 1
- 10:45 - 11:00 am Coffee break - Spectrum Foyer
- 11:00 - 11:45 am Business session resumes - Spectrum 1
Door prizes will be given throughout the convention.

Saturday, September 11 con'd

Noon - 1:30 pm BNC Awards luncheon/ presentation - Spectrum 2/3
- co-sponsored by the Province of Alberta, TELUS, Canada Post
and Rural Physician Action Plan (RPAP), CENOVUS
Better Newspapers Competition awards presentation
Grant MacEwan College - Best Local News Story
AWNA - Excellence in Creative Advertising
Metro Services - Special Sections and Supplements
Fuji Graphic Systems Canada - Effective/Original Use of Color
Gordon Scott Memorial Award - Best Feature Column
SAIT - Best Feature Story by a Local Writer
TELUS - Best Local Editorial
CENOVUS - Healthy Communities Journalism award
Canadian Wheat Board - Best Ag Supplement or Section
GPRC Fairview College Campus - Best Trades Technology Writing award
U of A - University of Alberta Writing award
Mount Royal College - Newspaper Website award
Ducks Unlimited - Conservation Writing award
AWNA - Arts and Culture Writing award
AWNA - Sports Writing award
AWNA - Ad Campaign award
AWNA - Environmental Writing award
Canada Post - Education in your Community Writing award
AWNA - Community Service award

Short Presentation by David Kay, Rural Physician Action Plan

Draw: AWNA diamond lapel pin for early registration

1:30 - 3:30 pm Election of Officers and conclusion of business session - Spectrum 1

Meeting of new Board of Directors - Spectrum 1

4:30 - 6:00 pm Hospitality suite open - Suite # to be confirmed

6:00 - 9:30 pm President's Reception and Banquet - Spectrum Ballroom
co-sponsored by:
Central Printing Plants
Installation of Officers and Directors
C. A. MacLean Bursary presentation
Fred Row Bursary presentation
Quill awards presentation
Bill Draayer award presentation

9:30 - 10:30 pm Silent auction - Spectrum Ballroom
Fund-raiser, in aid of C. A. MacLean Bursary Foundation

10:30 pm Publisher's draw sponsored by AWNA - \$1,000
Draw - free registration for two to attend AWNA's 2011 convention

10:30 pm - 1:00 am Hospitality suite open -To be confirmed